

Temple Sinai Newsletter Advertising Agreement

Dear Friends and Advertisers,

Temple Sinai of Massapequa has been publishing an annual business section quarterly. (Our "Blue Pages"). The time has come to place your ads. Please use this page and the reverse side to insert your ad copy and changes. You may attach camera ready art if you have it.

Make checks payable to Temple Sinai of Massapequa and mail them to

Temple Sinai
c/o Marcia Cannava
24 Riverdale Avenue
Massapequa, NY 11758

Temple Sinai
270 Clocks Blvd.
Massapequa, NY 11758

Choose your Ad Size. Sizes are illustrated on the back of this form or the next page.

1/10 ___ 2/10 ___ 1/5 ___ 1/3 ___ 1/2 ___ full page ___ Amount enclosed \$ ___

Enclose your business card or any other logo or artwork you want included. Do not use clips or staples. Use the space below to write ad copy as well. We will create an ad for you if you don't have one.

We are happy to offer you the opportunity to sponsor Temple Sinai on the web. Ads that are placed in the newsletter may be placed online (with a link, or not) Visit our website at <http://www.temple-sinainmassapequa.org> and watch for our Business Community page and Birthday Greetings Too! .Call or email for pricing. 516 541 0400 - advertising@templesinainmassapequa.org

Name of Company

Name of Advertiser

Address

City, State, Zip

Contact phone and email address

Full page
\$200

1/3 page \$65

1/2 page \$125

1/5 page
\$50

2/10 page (double business card) \$50

1/10 page
business card
\$30

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business card
\$30

As is customary at the High Holy Days Temple Sinai publishes a Memorial Book used at Yom Kippur.

If you would like to include the names of your loved ones you may use this form.

Cut out and return to Temple Sinai c/o
Asha Rotstein

29 Lewis Ct,

Huntington, NY 11747

Make Checks payable to Temple Sinai

\$18 for one name

\$10 for each additional name

Print the names of loved ones



Please include the above names in the
yahrzeit memorial book.

Print you name here

**Yamim No'raim
Days of Awe – High Holy Days**

Friends: we are all guilty of annually saying "the Holy Days are early (or late) this year". In fact that is not correct because every year Rosh HaShannah and Yom Kippur occur on the exact same dates: 1st of the month of Tishre and the 10th of Tishre. But, boy are they 'early' this year – Rosh HaShannah begins just 2 days after Labor Day. That means that Selichot is the Saturday night before. WOW. But, with your help, the good work of our board and clergy, we will be ready. Tickets for friends or non-members please contact: Asha Rotstein 631 673 4620

High Holy Day Schedule

31 August: Saturday Selichot

7:00PM: Welcome -

Wine and cheese, soft drinks

7:30-8:45PM: Discussion

9:00PM: Selichot Service

4 September: Wednesday

Erev Rosh HaShannah

8:00PM: Evening Worship

5 September: Rosh HaShannah

10:00AM: Morning Worship

6 September: Friday

Family Shabbat and Shabbat Shuvah

7:30PM Evening Worship

13 September: Friday

Kol Nidre (Erev Yom Kippur)

8:00 PM: Evening Worship

14 September Saturday Yom Kippur

10:00 AM: Morning Worship

2:00 PM: Family Service

3:30PM: Afternoon Worship

(includes: Mincha, Yizkor,

Neliah and Havdalah)

Break-fast follows Havdalah

**the
news**

D'varim from Rabbi Poticha

One Shabbat in May, Temple Sinai honored our board members and welcomed the new board members to 'our team'. In place of a talk on leadership, communal activity and commitment we engaged in a study session or chevrotah (a pair or small group whose purpose is to study, learn and share). The Festival of Shavuot would be the following week. With an essential component of the Festival being study as a way of preparing for the giving and receiving of the Commandments on Mt. Sinai, it seemed appropriate to study together. We cannot fully recapture the awe and grandeur of the covenantal awe at the base or top of Mt. Sinai, but our tradition teaches that each of us, those who came before us and those who will follow, all stood together for that awe-inspiring experience.

Friday night, we broke into chevrotah groups with one board member facilitating each group. I believe the responsibilities of board members not only includes the business aspects of our building and community but also the spiritual and connivantal aspects. With Covenant as the focal point, the chevrotah groups discussed questions such as:

"How can you (as individuals, as members of Temple Sinai) make the Covenant living, real and on-going?"

"How can my life choices, my abilities, my gifts, make the Covenant a 'living Covenant'?"

"Each of us comes from somewhere, from families with lineages and with traditions. Where are you going and how does the Covenant fit into the direction of your future?"

"What do you need to do to keep Judaism alive?"

Every discussion touched on each person's past, present, and future life and their responsibility as a Jewish person or a person supportive of the Jewish community and as a member of Temple Sinai.

One of my teachers/mentors in rabbinic school, Dr. Eugene Borowitz, author of *Renewing the Covenant* wrote in an interview regarding his book: "... Jews today should take into account the modern condition and how our inherited tradition fared in this context. As a liberal Jew, I emphasized the Reform notion of the self as a Jewish self and spoke about the dialectic of living as a covenantal Jew, oscillating between the claims of the group and the consciousness of the self, between the ethical mandates of the universal and the necessary demands of the particular. The Jewish concept of covenant permits the Jews to engage these dialectics in an authentic manner."

I am going to hope that even though we are approaching the "lazy, crazy days of summer" that you take time to consider the questions we queried (above) and the concept of "living Covenant". How do you think you can help to keep the Covenant alive and meaningful? What can you do to keep Judaism alive and consequential?

How can you keep Temple Sinai relevant, socially, intellectually and spiritually meaningful and important to you and our surrounding community? You see, I am suggesting that much of the covenantal responsibility is yours, is ours.

You may ask why does this matter? I have a bizillion reasons, but for now will offer only one: it matters because you matter – you matter to Judaism, you matter to Temple Sinai, you matter to the world, you matter!

I leave you with questions to ponder and answers to debate.

L'shalom: Rabbi Janise Poticha

Schedule of Services

JUNE

- 7 Fri - 7:30PM: Family Shabbat Worship
 14 Fri - 8:00PM: Shabbat Worship
 15 Sat - 10:15AM: Shabbat Morning Worship,
 Parshat Hukat. Natalie Martin called to the
 Torah as a bat mitzvah
 21 Fri - 8:00PM: Shabbat Worship
 28 Fri - 7:30PM: Shabbat Under The Stars

JULY

- 5 Fri - Shabbat Service 8PM
 12 Fri - Shabbat Service 8PM
 19 Fri - Shabbat Service 8PM
 28 Fri - Shabbat Service 8PM

AUGUST

- 2 Fri - Shabbat Service 8PM
 9 Fri - Shabbat Service 8PM
 16 Fri - Shabbat Service 8PM-Tisha B'Av
 18 Sun-Open House at Temple Sinai
 23 Fri - Shabbat Service 8PM
 30 Fri - Shabbat Service 8PM
 31 Sat - Selihot - 7PM

The next board meeting is Mon. Aug. 5th

Temple Sinai Open House A Community Fun Day! Sun. August 18 - 10AM-1PM

'Bobbi and the Strays' of Freeport will be present with some furry friends. A list of items needed by the dogs and cats is posted on Temple Sinai's website at www.templeseinainmassapequa.org. Come meet them and help find their forever homes. The day will include **surprise guests, face painting, snacks, arts and crafts** and much more! A hair stylist from 'cuts for a cause' hair drive", with the hair donations going to **Locks of Love**. Donors must have 10 inches of hair or more to donate. Families will have the opportunity to tour our facility and speak with our Rabbi and School Principal. Someone will be available to discuss tickets for the High Holy Days. Open house/Community Event Day takes place from 10:00 AM-1:00 PM with a rain date of August 25th. This event is free and open to the public.



Yahrzeit Lists

JUNE 2013

- 1 Roslyn Sacks
 2 Sophie Hershorn
 2 Roger S. Weinblatt
 3 Mary Sunshine
 4 Morris Shapiro
 4 Benjamin Weinstein
 5 Seymour Meyerson
 5 Amelia Welt
 6 Joseph Bodeck
 6 May Jacobson
 7 Nat Smilen
 8 Fannie Mason
 10 Lynn Gruenberg
 11 Jean Wolf
 12 Brian Goldberg
 12 Daniel Zindler
 17 Louis Rutkovsky
 18 Ruth Schechter
 19 Kay Bloomingdale
 22 Bessie Kulakoff
 22 Lillian Schneider
 25 Leonard Levine
 25 Ruth Silber
 26 Sadie Bernstein
 26 Joseph Aaron Weisberger
 27 Frank Pitilon
 28 Harvey Berkowitz
 29 Sanford Burke
 29 Janet Lewis
 30 William Alan Rosenberg
 6/1990 Emmanuel Helfand

JULY 2013

- 1 Jerome Shapiro
 2 Helene Fleischer
 2 Lewis Stern
 3 Israel Greenspan
 3 Abraham Shapiro
 4 Sally Singer
 4 Theodore Zeigler
 6 Martha Barkus
 7 Eve Lesley
 7 Leo Matalon
 8 Jan Keltz
 11 Lillian Berman
 11 Arlene Levine
 11 Theodore Rosedale
 11 Lolita Shears
 12 Julia Weinstein
 14 Joe Baron
 15 Minnie Greenspan
 15 Julius Traeger
 15 Martin Walters
 16 Richard Phillip Chinsky
 21 Laurence Frank Kohl
 23 Barbara Berkowitz
 23 Benjamin Erenstoft
 23 Harlow Meckes
 24 Esther Brown
 26 Henry Feinberg
 26 Rebecca Liebler
 26 Celia Rutkowsky
 27 Esther Hamer
 28 Vita Charmack
 28 Bella Horowitz
 29 Bernice Zwanger
 31 Annie Canter
 31 Carl Fleischer
 31 Benjamin Lambert
 July 1998 Paul Munch

AUGUST 2013

- 2 Freida Beckerman
 3 Paul Poticha
 4 Alfred Doerrier
 6 Janet Borak
 6 Estelle Fermaglich
 7 Helen Newman Antman
 7 Joan Hertz
 9 Doris Shapiro*
 12 Julius Mindel
 12 Etta Schulman
 13 Rose Cohen*
 15 Janette Eisner
 16 Edwin Bloomingdale
 16 Harley Fredericks
 16 Jerry Strange
 17 Harlan Bradley
 17 Brett Paul Cohen
 17 Paulette Sokolik
 17 Shirley Stern*
 18 Irving Wolf
 20 Walter Hertz
 21 Laurence Frank Kohl
 23 Dr. Stanley H. Pogel
 23 Pauline Solomon
 25 William Wolfson
 26 Joseph Esiner
 26 Ruth Schatz LaBelle
 27 David Horowitz
 27 Blossom Kutz
 27 David Rand
 27 Lillian Rosenberg
 28 Lillian Bokser
 28 E. Jack Harris
 28 Abraham Nachtigal
 29 Miriam Hametz
 29 Marian F. Rosedale
 30 Isadore Greenberg
 30 Irma Rudin
 31 Theresa Banks

Your hosts for Onegs - June July and August

June

- 7th - Kaufman Family
 14th - Bat Mitzvah Natalie
 Martin
 21st - Davin and Emily
 Goldman - Baby
 naming
 28th - Shabbat Under the Stars
 Hosted by
 The Kulakoff Family at 258
 Riviera Drive, Massapequa

July

- 12 Lynn Rudin
 19 Michael & Leslie Eichen
 and Arthur & Gloria Goldberg
 26 Elliot and Roslyn
 Rogers

August

- 2 Fred Stern and
 Ellen Teitelbaum
 9 Mel and Barbara Meyerson
 16 Marcia Cannava and
 Anne Rosenbach
 23 Ivan and Marilyn Hametz

Although the Board decided not to have services on the Fridays before Independence and Labor Days, if there is anyone who wants to conduct services on either of those days, contact Ivan Hametz at 516-799-7189. Also, we are informed that Mel Meyerson would gladly accept a substitute for August 9th. Thank you to all who volunteered.

UPCOMING CHINESE AUCTION

As we have done in previous years, we are planning a Chinese Auction to be held on October 13, 2013. As usual, we will need a lot of prizes and hope you will use the following months to start accumulating things that we can use for this Auction.

If you go to a restaurant, by showing them one of our letters, they may give you a gift certificate or some item that we can use for a prize. We will also need liquor for our liquor basket. Your assistance is urgently required if we are to have a successful auction.

If you need letters, see Barbara Ringlen who will be happy to supply you with them. If we all pitch in, this will be as successful as our previous auctions have been. CAN I COUNT ON ALL OF YOU?

Barbara Ringlen, Auction Coordinator

Temple Sinai Celebrates Israel

Enthusiasm reigned for our 24 marchers in the Celebrate Israel Parade on June 2. Rabbi Poticha, Cantor Green, Barbara, Emily & Sara Beckerman, Ron & Melissa Chelowa, Michael & Leslie Eichen, Marilyn & Ivan Hametz, Robert, Melissa, Monica & William Marshall, Mel & Barbara Meyerson, Laurie & Jim Murtagh, Roslyn, Tammy & Dayna Rogers, Fred Stern & Ellen Teitlebaum marched up fifth avenue with flags waving, cheered by thousands. "I felt a lot of pride to march in support of Israel with my temple, and my feelings are now stronger for Israel," commented Robert Marshall on the family's first participation in the Israel Day Parade. "I feel more connected to my temple and everyone that came to support Israel. My family and I look forward to many parades to come." Melissa Marshall added "It was a beautiful day!" "I was happy to see so many spectators smiling and clapping in support of Israel." Mel Meyerson observed "People should realize how much help Israel and the Jews need. Every little bit helps. Look at the turn out for the parade; some organizations had few participants, yet taken together there were a lot of marchers." See the Temple Sinai Face book page for parade pictures.

Thank you for your Yahrzeit donations

In Memory of	From
Jean Wolf	Dale & Mark Fermaglich
Robert Strange	Pearl Strange
Florence Goldman	Myra Brennan
Jeanette Chudy	Janet & Joseph Schick
Jeno Cutrin	Vigdis Cutrin
Mel Kulakoff	Irma Kulakoff
Isaac Kulakoff	Irma Kulakoff
Mary Jacobson	Irma Kulakoff
Doris Silver	Roberta Mc Cauley
Muriel Vainder	Martin Vainder
Harvey Berkowitz	Michael & Michele Berkowitz
Mark Fredericks	Rita Fredericks
Edward Barnett	Sue Keltz
Stanley Fermaglich	Dale & Mark Fremaglich
Meter Lesser	Dawn & Jonathan Lesser

Choir

The Temple choir will be rehearsing over the summer, anyone who likes to sing is welcome to join. Call Asha for information 631-673-4620



Newsletter - Newsletter is a good fund raising project. Please shop our advertisers and let them know you saw them in our directory. We will be accepting ads until August 20. If you are interested in working on the newsletter please contact Marcia 516 972 0507

Donation are welcome

Please make checks payable to Temple Sinai and mail to Temple Sinai, c/o Asha Rotstein, 29 Lewis Court, Huntington, NY 11746.

Condolences to the Family of Robyn Denny

Principal's Note

June/July/August 2013

Now that school has ended for the year, we would like to extend our appreciation to all those who made those wonderful "extras" possible: our wonderful teachers, the enthusiastic School Committee members, those reliable parents who organized our class dinners, and everyone else who pitched in and gave of themselves to help the students have a great experience. Thank You!

We would like to say Mazal Tov to the following families as their children have become B'nai Mitzvah: William Marshall 5/18 and Natalie Martin 6/15. We look forward to celebrating with the family of Daniel Micozzi, who will be called to the Torah on 9/28.

It may seem that summertime is filled with quiet months for our Religious School, but much activity happens behind the scenes. The school calendar is being set up and the curriculum is being reviewed. By early August, school letters and registration information will be sent to the families of returning students, the classrooms will be reorganized, and books and supplies ordered.

A great deal of planning and preparation goes on in the lazy days of summer!

The first day of school will be September 8. There will be a welcome brunch for parents that morning, after a general assembly for parents and students.

**Mazel Tov
to our
B'nai Mitzvah**

Enjoy your summer!
Shalom! Lynn Rudin

**Congratulations
to all our 2013
Graduates!**

SUMMER GARAGE SALE! SUNDAY JULY 21 VOLUNTEERS NEEDED!

GENTLY USED CLOTHING, SHOES, HANDBAGS, HOUSEHOLD ITEMS, TOOLS, SMALL FURNITURE, JEWELRY, LINENS, DISHES

TO HELP: CALL ASHA 631-766-3653

FOR PICK UP: CALL BOB SAILOR 516 509 4353

A note from our Co-Presidents

Renewal- "Chadash"

With Winters End, the start of Spring ushers in the beautiful renewal of the landscape. This year in particular, this renewal will be most welcome. An unbearably hard Fall and a winter with the lingering effects of "Sandy" has made the need for "Chadash" at Temple Sinai all the more important.

Every Spring our congregation elects a new Board to guide our Synagogue through its yearly renewal. We have installed a new board comprised of new board members who will bring us fresh ideas and enthusiasm. Some of our seasoned Board members remain and will provide their wisdom, devotion and love for the Temple as a guiding force to help lead Temple Sinai through this period of Chadash.

Our Temple has a new décor and yet remains as always "our warm welcoming house of worship". Our congregation is full of hope that this year will bring new members to share the spirit and strength of our "Chadash".

In times of strife, faith can waiver. With hard work, prayer and the belief that "Chadash" can occur, a people, a synagogue, we, can endure and flourish in the coming years..

We. As Temple Sinai, look to the future:

June 17, 2013- Golf, Play Tennis, Play Games, Break Bread with us at The Hamlet- Joining your fellow Congregants and Friends at these events, Worshipping with us on Friday Evenings and Holidays, Supporting those in need and working with our Temple Community are the acts that will restore our Synagogue and ourselves.

"Chadash" Leslie and Bob- Co- Presidents

Superstorm Sandy

As you know many of our congregants were seriously damaged/affected by superstorm Sandy.

Our Temple Sinai building was also damaged.

Below is a list of individuals and organizations, beyond those of our own members, who contributed to our rebuilding and renewal. These contributions were monetary or otherwise.

We are very grateful for their support.

Individuals

Jerry & Linda Bernstein

Margie Chebot

Joel Harris (z"l)

Marilyn Plotz

Revera Poticha

Jay & Harriet Weintraub

Houses of Worship

Congregation Gates of Prayer, Metairie, LA

Presbyterian Community Church of Massapequa

Stephen Wise Free Synagogue, Manhattan, NYE

Temple Emanuel, Kennington, MD.

Temple Shalom, Naples, Fl.

Temple Shalom, Woodbury, NY

The Garden City Jewish Center, Garden City, NY

Westchester Reform Temple (Men's Club)

Organizations

AJC – (American Jewish Committee)

CCAR (Central Conference of American Rabbis)

New York Board of Rabbis & Rabbi Joe Potasnik

URJ (Union for Reform Judaism)

UJA-Federation

Fairway Market

Margot Leverett and the Klezmer Mountain Boys

We're happy to announce our Schedule of Fun Fundraisers and Community Events for the coming year,

Garage sale Sun. July 21st. Now accepting donations. Gently used clothing, household items. We will pick up if needed. Call Asha (631) 673 4620 to volunteer and for info. Call Bob 516 (509) 4353 if you need help getting your donations brought to the temple.

Chinese auction Sun. Oct. 13th Call Barbara to help see details on page 6.

Holiday Fair/Festival! Now in the planning stages.

Save the date! Sunday, November 10, 2013 from 10:00am - 4:00PM

Call Lisa for more information, and to volunteer. (917) 913-6023 We'll be looking for all kinds of participation.

Bowling party Sun. Nov. 17th. Alley to be announced. 3 hours of bowling, snacks, raffle prizes. To donate, participate, or volunteer to help please call Penny Katz 631 592-8890 or Miriam Margolin 516 797-1039

Comedy club will be in Dec. Call Roni 516 797-4996

New! Tupperware Sale! Watch the mail for your brochure in the late summer (August). The Temple will be earning 40% of the profit on whatever you buy. We hope to get 100% participation from our members. If anyone would like to send the brochure to a friend or family member please contact Lisa (917) 913-6023 with their info and she will be sure to forward it.

Message from the Finance Committee

As we all know Temple is a "not for profit organization". In an effort to keep our dues affordable we find it necessary to run fundraising events throughout the year. We'd like to take this opportunity to thank all our committees for their diligence and creativity in the making of these events. Our Golf Outing was a fun day and brought us substantial needed funds. We acknowledge and thank the committee and the Chair people, Mike Eichen and Roanne Kulakoff for their hard work and commitment. We'd also like to acknowledge our members who, year after year run their events and raise funds to keep us going. This year we have a few new members as well. Please support them however you can. • Asha Rotstein • Barbara Ringlen • Lisa Ringlen • Lisa Tasch • Penny Katz • Miriam Margolin • Gail Cholewa • Roni Schneider • Please support all our fund raising efforts by calling our chair people, volunteering, participating and sending your donations to Temple Sinai.

**It was Tee Off Time
at the Hamlet Golf & Country Club**



**Temple Sinai and Friends
went Golfing again! Join Us
for the next one!**

please contact Mike Eichen at 516 798 5300